



## EXHIBITOR REGISTRATION FORM

Please complete this form and return to Event Organizers no later than close of business on **Friday, September 16<sup>th</sup>, 2022** to participate in the 2022 OZ CX and UCI Cyclo-cross World Cup - Fayetteville Expo, scheduled for **October 14-16, 2022**. Registration is not confirmed until exhibition terms are agreed upon and signed by both parties.

### EXHIBITOR INFORMATION

Organization Name: \_\_\_\_\_

Tax ID# \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

On site Contact: \_\_\_\_\_

On site Cell #: \_\_\_\_\_

Category: \_\_\_\_\_

General Exhibitor

Recognized Event Sponsor

Non-Profit Organization

### BOOTH RESERVATIONS

Exhibition booths will be reserved for the three-day event held October 14-16, 2022. Exhibitors are requested to load in prior to 5:00pm on Thursday, October 13<sup>th</sup>. Load out will take place immediately after the events conclusion on Sunday evening, October 16<sup>th</sup>. Early arrival or departure requests will be considered on a case-by-case basis but must be coordinated with Event Organizers prior to signature of this agreement.

### EACH SPACE RESERVATION RECEIVES:

- Overnight Security
- (1) 110 power outlet distributed to all locations.
  - Please note on your application if any activations require higher amperage. Additional fees could apply based on need.
- Offsite parking for (1) vehicle and trailer with complimentary shuttle service
- Logo inclusion on Expo Welcome Board
- Wi-Fi access



**BOOTH SPACE OPTIONS**

<input type="checkbox"/> 10' by 10' Space	100 sq feet	\$500
<input type="checkbox"/> 10' by 20' Space	200 sq feet	\$900
<input type="checkbox"/> 10' by 30' Space	300 sq feet	\$1,200
<input type="checkbox"/> 10' by 40' Space	400 sq feet	\$1,600
<input type="checkbox"/> 20' by 20' Space	400 sq feet	\$1,600
<input type="checkbox"/> Other _____ x _____	_____sq feet	<i>Enquire</i>

Recognized Event Sponsors receive complimentary 10' x 20' Space. Non-Profit Organizations can reserve a 10' x 10' Space at a reduced rate of \$100. Event sponsors needing an expanded footprint are asked to please enquire with event organizers for availability and rates.

Will you have a branded vehicle in your booth?  Yes, dimensions \_\_\_\_\_  No  
*\*Vehicle space is part of the total square footage of your booth space, NOT in addition to*

**ADDITIONAL EXPO EQUIPMENT**

To aid exhibition participants, Event Organizers have made available the rental of temporary expo equipment including tenting and furniture. Equipment requests are coordinated at an additional cost, subject to availability. Set up and tear down is included. Ice will be serviced daily.

<u>Item</u>	<u>Price</u>	<u>Quantity</u>
<input type="checkbox"/> 10' by 20' Frame Tent, 3 walls and stakes/weights	\$500	_____
<input type="checkbox"/> 10' by 10' Frame Tent, 3 walls and stakes/weights	\$300	_____
<input type="checkbox"/> Six-foot banquet table	\$20	_____
<input type="checkbox"/> Padded banquet chair	\$10	_____
<input type="checkbox"/> Additional tent weights/stakes	\$10	_____
<input type="checkbox"/> Bag of Ice	\$5	_____

Event organizers and UCI must approve activations and sampling planned at your booth. Please provide a list of all activations, as well as product categories that you plan to distribute, sell, or sample (e.g., Clothing, Bicycle Components, etc.).

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**PAYMENT**

**Please withhold payment until you have been confirmed as an exhibitor. Exhibitor Booth Fees are nonrefundable**, and due on or before **September 30, 2022**. An invoice will be sent to the email listed above in order to pay online with a credit card, debit card, or ACH bank draft. Only full payments accepted.



## GENERAL RULES AND REGULATIONS.

1. Event organizers Ozark Outdoor Foundation, Medalist Sports, and the UCI reserve the right to accept or reject your application.
2. You will receive a confirmation packet, detailed instructions on exhibitor badges, load-in and load-out, additional amenities, and other matters in a separate communication closer to the event date.
3. Hotel information can be found on the official website - [www.cyclocrossfayettevillear2022.com](http://www.cyclocrossfayettevillear2022.com)
4. Exhibitors may not load-out prematurely unless event organizers have granted an exception in writing. No refunds will be given if an exhibitor leaves prematurely.
5. Your booth location will be chosen by the event organizers.
6. Exhibitors must complete daily booth set-up at least one hour prior to the opening of the event gates.
7. Sales Tax must be collected and remitted to the Arkansas Department of Revenue. A Sales Tax form will be provided for each day of the event. Exhibitor should complete the required form each day and return to the Arkansas Department of Revenue per instructions on form.
8. Food may not be sold within the General Expo. Health Permitting & Sampling Restrictions may apply for Exhibitors that promote/sample food. Please describe any food-related activity on your application.
9. Ambush Marketing is not allowed per UCI guidelines and brand solicitation/activation is only allowed within the expo area. Only official event partners and licensees of the UCI Cyclo-Cross World Cup have the right to be visible on the tv broadcast. Non-marketing right holding brands are not allowed to use the UCI or World Championship marks as an advertising platform. Official partners rights will be enforced in a sensitive, fair, and transparent manner.
10. Event Organizers have the sole discretion and authority to address any and all matters associated with the Expo area and the exhibitor's participation in it, whether or not that matter or issue is addressed in this application and agreement.
11. Exhibitors will follow CDC guidelines, local mandates and best practices to prevent the spread of Covid-19
12. Exhibitor tents, merchandise, and displays must be removed as per removal deadlines in final materials.
13. Damages must be replaced or repaired by an Exhibitor if its officers, directors, employees, agents, representatives, contractors, or volunteers damage the exhibition area or event property or equipment.
14. Insurance and Indemnification - please see attached.
15. The Exhibitor shall not assign or sublet booth space without the approval of Event Organizers.
16. The exhibitor's booth fee is not refundable under any circumstances unless Event Organizers decide to cancel the event. If the event is cancelled, the exhibitor fee shall be refunded, less a pro rata share of expenses incurred by Event Organizers relating to the event.
17. A waiver of any terms and conditions in this agreement by Event Organizers shall not constitute a waiver of any other term or condition.
18. If any provision of this agreement shall be found to be contrary to law, such provision shall be stricken, and the remaining provisions of this Agreement shall remain in full force and effect.
19. The headings of the sections are inserted for convenience only and are not intended to be a part of or to affect the meaning or interpretation of this agreement.
20. Provisions of this Agreement which, by their terms, contain continuing obligations shall survive the termination or expiration of the Term of this Agreement.

Please initial to confirm receipt of *General Rules and Regulations* \_\_\_\_\_

**For questions about exhibition logistics, amenities, or further information please contact  
Brannon Pack at [bpack@experiencefayetteville.com](mailto:bpack@experiencefayetteville.com)**



## **INDEMNIFICATION AND INSURANCE REQUIREMENTS**

### **INDEMNIFICATION REQUIREMENTS:**

To the fullest extent permitted by applicable law, Exhibitor shall indemnify, defend and hold harmless the Ozark Outdoor Foundation, Flanders Classics, the City of Fayetteville, AR, Medalist Sports LLC, USA Cycling, Inc. and their respective parent, subsidiary and affiliated companies and each of their respective officers, directors, partners, shareholders, members, agents, employees, volunteers, contractors and other representatives (the “Indemnified Parties”), from and against any and all claims, demands, damages, liabilities, lawsuits, losses or expenses, including without limitation, interest, penalties, reasonable attorney fees, and all amounts paid in the investigation, defense, or settlement of any or all of the foregoing (collectively, the “Claims”) arising out of, based on or in any other manner related to: (1) Exhibitor’s operations and activities, performance of services or delivery of products associated in any way with the 2022 OZ CX and UCI Cyclo-cross World Cup – Fayetteville event; (2) any negligent act, omission or willful conduct by Exhibitor or its officers, employees, agents and other representatives; (3) any product liability, product defect, warranty or other Claim arising out of strict liability in tort for the products or services of Exhibitor; and (4) any act or omission by or on behalf of Exhibitor undertaken in connection with its use of exhibition space at the 2022 OZ CX and UCI Cyclo-cross World Cup - Fayetteville Expo.

### **Insurance Requirements:**

For the duration of the Exhibitor’s involvement with the 2022 OZ CX and UCI Cyclo-cross World Cup - Fayetteville Expo, Exhibitor shall provide and maintain, at its expense, the following insurance policies:

1. General Liability insurance with limits not less than \$1,000,000 each occurrence and \$2,000,000 in the aggregate. Such insurance shall include coverage for contractual liability, products-completed operations, personal and advertising injury, premises damage legal liability, property damage and bodily injury liability (including death);
2. Auto Liability & Physical Damage insurance covering liability arising out of Exhibitor’s use, operation or maintenance of any vehicle (whether owned, non-owned, leased, hired or borrowed), with limits not less than \$1,000,000 each accident combined single limit for bodily injury and property damage.
3. Workers’ Compensation insurance covering Exhibitor’s employees with coverage and limits as required by statutory law, including Employer’s Liability coverage with limits not less than \$1,000,000 each accident, \$1,000,000 disease-each employee and \$1,000,000 disease-policy limit.
4. Any other insurance necessary and appropriate for covering the Exhibitor’s operations and activities in connection with the 2022OZ CX and UCI Cyclo-cross World Cup - Fayetteville event and related Expo.

All such insurance to be maintained by Exhibitor shall be (1) primary to and non-contributory with any insurance maintained by the Indemnified Parties (as defined in the Indemnification section above); and (2) shall be written by insurance companies with ratings of “A” or better in the latest edition of the A.M. Best key rating guide. Exhibitor shall provide Ozark Outdoor Foundation with at least thirty (30) days prior written notice if any of the required insurance is going to be materially changed, reduced or cancelled.

Policies (1) and (2) above shall be endorsed to include the Indemnified Parties as Additional Insureds with respect to the operations or any negligent acts or omissions of Exhibitor.



**Acknowledgement and Acceptance of Terms:**

By signing below, you are making a commitment for your organization to actively participate in the 2022 OZ CX and UCI Cyclo-cross World Cup - Fayetteville Expo and hereby agree to comply with the Indemnification and Insurance requirements attached hereto.

Expo Participant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Event Organizer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit any questions or completed applications to  
Brannon Pack at [bpack@experiencefayetteville.com](mailto:bpack@experiencefayetteville.com)**

**Reminder: All applications are due by 5:00pm Friday, September 16, 2022 and payments are  
due by 5pm Friday, September 30, 2022.**